

EDUCATING • EXPLORING • EXCELLING



Berlin

Location Guide - Business Studies

EXCEPTIONAL TOURS EXPERTLY DELIVERED



Our location guide offers you information on the range of visits available in Berlin. All visits are selected with your subject and the curriculum in mind, along with the most popular choices for sightseeing, culture and leisure in the area.

The information in your location guide has been provided by our partners in Berlin who have expert ground knowledge of the area, combined with advice from education professionals so that the visits and information recommended are the most relevant to meet your learning objectives

Making Life Easier for You

This location guide is not a catalogue of opening times. Our Tour Experts will design your itinerary with opening times and location in mind so that you can really maximise your time on tour.

Our location guides are designed to give you the extra information that you need, including the highlights of each visit, suitability and educational resources available to you. We will give you top tips like timings to avoid, great accompaniments and local knowledge; so you can truly get the most out of your visit.

Peace of Mind

We will state in your initial quote letter which visits are included within your tour price. If there is anything that cannot be pre-paid, we will advise you of the entrance fees so that you know how much money to take along.

You have the added reassurance of knowing that NGT is a member of the School Travel Forum. This means that all the visits we offer comply with the requirements of our externally verified Safety Management System.

A NGT Art & Design tour to Berlin will support the study of elements of the following exam board specifications:

EDEXCEL

GCSE Business

- 1.4 Making the business effective
- 1.5 Understanding external influences on business
- 1.3 Putting a business idea into practice
- 2.1 Growing the business

AQA

GCSE Business

- 3.1 Business in the real world
- 3.2 Influences on business
- 3.3 Business operations
- 3.5 Marketing

A-Level Business

- 3.1 What is business?
- 3.2. Managers, leadership and decision making
- 3.3 Marketing management
- 3.4 Operational management
- 3.8 Choosing strategic direction

OCR

GCSE Business

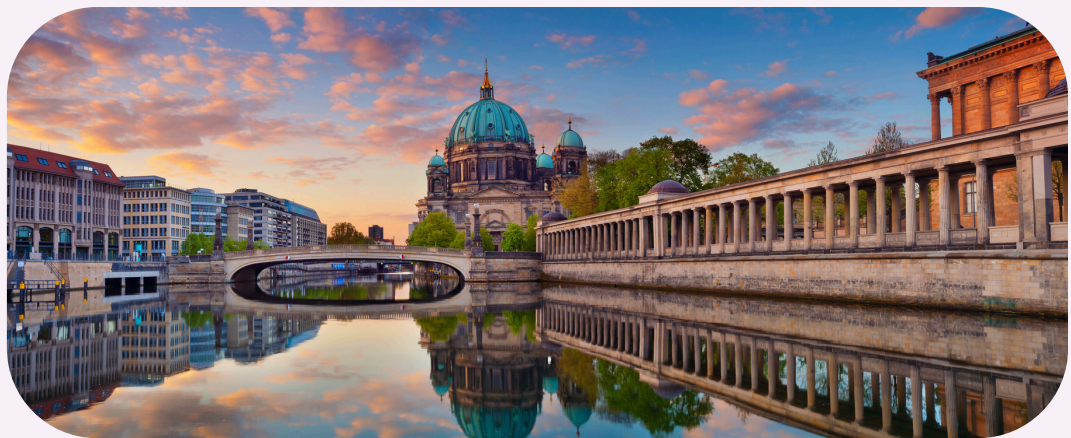
- 1.1 The role of business enterprise and entrepreneurship
- 2.4 The marketing mix
- 4.5 Business location
- 5.2 Sources of finance
- 6.2 The economic climate

Top tip: More precise specification links are provided throughout this location guide, specific to each visit. Keep a look out for these tags!

The centre of Europe's largest economy, Berlin offers Business Studies students the opportunity to explore some of Europe's largest manufacturers and startups. For business studies school trips to Berlin we provide a range of potential study visits tailored to your groups needs, from markets to factories.

EUREF-Campus (European Energy Forum)

More than 5,000 people work, research and study in over 150 enterprises, institutions and start-ups in the areas of energy, mobility and sustainability. The 1 hour guided tour will allow you to familiarise yourself with the intelligent city of tomorrow, already here today. You will get an introduction to the EUREF-Campus and the background of its development, plus the overarching idea and vision of the campus with its resident institutions, companies and projects. This will give you a grasp of the way the campus works and is structured.



ENERGY WORKSHOP BY GASAG SOLUTION PLUS

Why not combine your tour of the EUREF-Campus with a visit to the Energy Workshop by GASAG Solution Plus? Guided tours make it possible for Students to experience how the intelligent use of modern supply components and renewable energy leads to the CO₂-neutral provision of heating and cooling to EUREF-Campus.

Curriculum links:

Edexcel GCSE -1.5 Understanding external influences on business / **AQA GCSE** - 3.1 Business in the real world, 3.2 Influences on business / **OCR GCSE** - 4.5 Business location



SILICON ALLEE GUIDED TOUR

Silicon Allee supports a community of international startups based in Berlin's central tech cluster, operating a 7,500m international campus for startups and technology enthusiasts. This neighbourhood is home to many of Berlin's best tech companies and thousands of international entrepreneurs work and live in this area and campus.



BERLINER – KINDL SCHULTHEISS BREWERY

In this immersive brewery tour, you will discover how the iconic Berliner Pilsner beer is crafted, produced and distributed. Located in Berlin-Lichtenberg, your students will hear about what it takes to create this unique blend of beer; from the water quality to the sourcing of barley malt, hops and yeast.

Curriculum links:

Edexcel GCSE - 1.5 Understanding external influences on business / **AQA GCSE** - 3.1 Business in the real world, 3.2 Influences on business, 3.3 Business operations / **AQA A-Level** - 3.2 Managers, leadership and decision making, 3.8 Choosing strategic direction / **OCR GCSE** - 4.5 Business location, 6.2 The economic climate



KPM WELT (Royal Porcelain Factory)

The exhibition known as "KPM WELT" ("KPM World") is organized by the Royal Porcelain Factory (Königliche Porzellan-Manufaktur), the oldest craftsman factory still in existence in Berlin. Visitors can gain insight into the complex process of porcelain manufacturing in the restored ring chamber furnace hall (Ringkammerofenhalle) from 1871. They can also tour the storage area for the KPM's various models and forms and watch craftspeople garnishing and painting the pieces in the workshop



TEMPELHOF AIRPORT

The largest architectural monument in Europe. The former airport impresses with its monumental architecture and reflects Berlin's eventful history. Built between 1936 and 1941, the building stands for the self-display of the National Socialists. In 1948/49, however, the airport also became a symbol of freedom through the Berlin Airlift.

This 2-hour guided tour of the airport building takes an in-depth look at the historical and architectural background

MERCEDES WELT AM Welt AM SALZUFER

Would you like to experience the Mercedes world in all its facets? Join a tour led by a member of the Mercedes staff, who will explain the history, the structure, the special features and the use of the house as a showroom, service location and event area and will answer your questions. This is how you get to know the Mercedes world in a unique and, above all, personal way.

BERLIN MARKETS

production and sale of food, the market hall offers space for initiatives from the local community and is a platform for projects that deal critically with the topics of nutrition, the city, agriculture, biodiversity and the environment. Last but not least, Markthalle Neun wants to give impetus to the “how” of the city’s food supply and the socially necessary debate about a sustainable and globally just food system

Curriculum links:

AQA 3.5 - Fine Art / Edexcel - Fine Art / WJEC - Fine Art / OCR J171/H601 - Fine Art / OCR J176 Critical and Contextual Studies

SONY CENTRE

Located in the Mitte district on Potsdamer Platz the heart of the Sony Center, is a central plaza canopied by a tentlike glass roof with supporting beams radiating like bicycle spokes. It contains a mix of shops, restaurants, a conference centre, hotel rooms, luxurious rented suites and condominiums, offices, art and film museums, cinemas, an IMAX theater, a Legoland Discovery Centre, and a "Sony Style" store.



BMW Plant

This fascinating visit will give your students the unique opportunity to experience live production, with a 'behind the scenes' insight from BMW Group company experts. Products created at the BMW Group continue to inspire and revolutionise the industry, with their unique design, dynamic and agility. Etruscans, and Romans.

This tour will explain what unique facets make up this iconic brand, as well as exploring The BMW Berlin Plant's long tradition as production site. Your students will be taken on a journey through the birthplace of BMW motorcycles to experience the fascination of a highly modern vehicle production.

Curriculum links:

WJEC - Graphic communication / OCR J176 Critical and Contextual Studies

RITTER SPORT FACTORY

The Colorful Choco World site at Gendarmenmarkt makes Berlin the capital of chocolate. Even as you enter there's an irresistibly tempting aroma of chocolate. The three floors and almost 10,000 sf of space give you a chance to treat yourself to everything you fancy, try your hand at being creative and find out all about chocolate.



Berlin offers a great choice of museums and attractions, many of which are an ideal accompaniment to learning and can be free for students.



GUIDED TOURS

Many of Berlin's major sites can be covered on foot, so a walking tour is an ideal way to get to know the city, especially for students seeing it for the first time. Tours can be adjusted to include any particular sights you wish to include.



EASTSIDE GALLERY

At 1316 metres long, the East Side Gallery is the longest continuous section of the Berlin Wall still in existence. Immediately after the fall of the Berlin Wall, artists from 21 countries began painting murals - many of which commented on the political changes in 1989/90. Officially opened in September 1990 it was given protected memorial status just over a year later.



THE TV TOWER

The city's most iconic landmarks, offering breathtaking panoramic views from its impressive observation deck. Standing high above the skyline, the tower combines modern architecture with a fascinating history, making it a must-visit attraction for both tourists and locals alike. Visitors can enjoy spectacular daytime scenery or experience the city illuminated at night, while learning about the tower's significance and engineering achievements



MUSEUM-HAUS AM CHECKPOINT CHARLIE

The museum tells the stories of daring escape attempts from East Berlin to the West through original artefacts, photographs, and interactive exhibits. Visitors can explore personal accounts of courage and resilience while learning about the impact of the Berlin Wall on everyday life. Rich in history and emotion, the museum provides a memorable and thought-provoking experience for anyone interested in Berlin's past.

Restaurants

Make your evening meal a night out with a restaurant visit. We can book tables at an exciting range of restaurants offering dinner packages to suit all budgets.

Choose from:

- Al Dente Ristorante
- Der Alte Fritz
- Hard Rock Cafe
- Vapiano
- Pirates Berlin
- Amrit
- Brauhaus-Mitte
- Hofbräu Wirtshaus
- Bbq Kitchen

Top tip: These restaurants usually offer a 2 or 3 course menu based on a set meal, please let us know of any dietary requirements in advance.

We can also arrange packed lunches with your chosen accommodation.





IKONO

This immersive space in the heart of Alexanderplatz provides 14 rooms of creativity, blending art and play to allow for an unforgettable experience. You will dive into eclectic, unseen worlds where art comes alive, technology merges with your creativity, and each step reveals a new surprise.

GAME STATE

Indoor entertainment arcade located at Potsdamer Platz. It features over 70-100+ stations, including retro arcade games, Mario Kart, air hockey, virtual reality, and basketball, designed for all ages, with prizes awarded based on game performance.



THE UPSIDE DOWN

Social media museum near Potsdamer Platz featuring 40+ themed rooms, optical illusions, and upside-down sets designed for photo opportunities. It combines entertainment with Berlin themed colourful art.



BOWLING CENTRE

A popular centrally located bowling alley in Berlin, Germany, situated at Rathausstraße 5, 10178. It features multiple lanes, including options with bumpers.

3D SCHWARZLICHT MINI GOLF + LAZER TAG

Students navigate minigolf courses painted with neon, UV-active graffiti that glows under black light. Players wear 3D glasses to make the 2D wall art appear as vivid, spatial 3D images.

Lazer tag fast-paced team game involving vests and lasers in a specialized arena.

